

# Good2Give Workplace Giving For Companies

Good2Give Workplace Giving enables employees to make pre-tax donations to registered charities direct from their pay.

Committed to building a more giving society, Good2Give advises businesses on how to engage with charitable organisations and provide technology solutions and services to efficiently and securely process company and employee donations across Australia and New Zealand.

## Why hundreds of companies are using Good2Give's Workplace Giving Platform

Good2Give works directly with companies to establish a program that meets business objectives and advises companies on the best ways to promote it to encourage employee participation.

### Create a better place to work

Eight out of ten employees surveyed felt their company's workplace giving program reflected a genuine commitment to the community. 86 per cent of survey respondents felt this form of community engagement and generosity made their company a better place to work.



say their company's Workplace Giving program makes them proud to work there

### Boost employee engagement

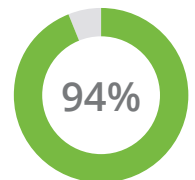
Improve staff participation, morale and retention by matching your employees' donations. Best of all, workplace giving mobile functionality means managing a morning tea or casual clothes fundraiser has never been easier. You no longer need to collect gold coins on the day with employees now able to make a donation directly on their mobile through their payroll.

Employees can also do this for appeals where there are often a number of worthy charities addressing a social cause or an emergency at any given time.

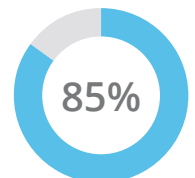
### Support a broad range of employee interests

Engage more of your employees by giving them access to any charity in Australia or New Zealand so they can give to the charities and causes that matter most to them. A workplace giving program that has the potential to engage all employees, can then free your company up to develop strategic charity partnerships.

94% of clients recommend Good2Give



85% of clients say Good2Give's service meets or exceeds their expectations



# Corporate giving with impact, tailored to your business needs

Good2Give's purpose-built Workplace Giving Platform is an easy-to-use and secure way for employees to give regular or one-time pre-tax donations directly to the causes that matter to them – minimising the cost to the employee and maximising the benefit for the charity.

We work with hundreds of companies and count almost 20 per cent of the ASX100 as clients; using the Good2Give Workplace Giving Platform due to its trusted way to give.



## Giving made easy

Good2Give's 2015 Workplace Givers Revealed research report found workplace giving is proven to make; employees feel proud of their company; and 94 per cent agreed that workplace giving is easy. Companies can also support charities by matching staff donations.

## Mobile responsive

Mobile responsive functionality means employees can make workplace giving donations on the way to work or catch up on charity news while they're on the go. It's never been easier for employees to give to the charities that matter most to them.

## Detailed reporting

Gain real-time insights into what causes and charities your employees are most interested in. Use this valuable information to further develop and streamline your broader corporate community investment program. Workplace giving activity reporting includes cause areas, charities, donor participation rates and business unit comparisons.

## Payroll management made easy

Good2Give can reduce processing time, administration costs and stress in your Payroll team.

## Charity validation and funds distribution assured

We conduct rigorous charity validation on a quarterly basis using a number of government databases plus our own extra layer of due diligence. We grant funds to charities every month. You can be assured donations are going where they should when they should.

## Seamless Single Sign On functionality

Companies can access Single Sign On (SSO) functionality to boost employee engagement by reducing sign up barriers and making donating easier.



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of clients recommend Good2Give

## Why employees give using Good2Give's Workplace Giving Platform

We know it's good to give and how great it makes us feel. Good2Give is committed to make giving a part of everyday working life. With Good2Give's purpose-built Workplace Giving Platform, employees can give to their favourite charities directly from their pre-tax pay to the causes that matter to them.

### Employees are able to:

- ✓ Make a donation while on the go with mobile responsive functionality.
- ✓ Manage and change donations easily – regular or one-time donations directly to the charities and causes that matter most to them.
- ✓ See their company's matched donations making them feel proud of where they work.
- ✓ Enjoy immediate tax benefits; no need to keep or find tax receipts.
- ✓ Find trending charities who their colleagues and company support. They can also search by charity size or cause area.
- ✓ Receive communications direct from the charity.
- ✓ Share their giving experience through Facebook and Twitter.

Request a demo today

[www.good2give.ngo](http://www.good2give.ngo)

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