

Bankwest Foundation

A study in corporate advisory

The Bankwest Foundation engaged Good2Give to provide a robust framework to select two new national charity partners for the period of 2015-18.

The Bankwest Foundation was established in 2013 with a mission to improve the well-being of Australians by enabling the implementation of significant and meaningful community initiatives in Western Australia and nationally. Bankwest has pledged \$1,000,000 to the Bankwest Foundation each year for five years, to be distributed across four key focus areas.

Bankwest Foundation chair, Carolyn Kidd, said she was thrilled to announce the partnerships with beyondblue and Starlight Children's Foundation

as part of the Foundation's commitment to supporting grassroots community initiatives. "Having utilised Good2Give's charity selection framework, we were confident of selecting charity partners we could support and also work closely with for the next three years," Carolyn Kidd said.

Bankwest colleagues played a pivotal role in selecting the next colleague-chosen charities by participating in an online forum to identify causes they felt most passionate about and then a final vote to select their top two charities of choice.

Bankwest Head of Community Engagement, Craig Spencer, said he was very proud of the engagement shown by colleagues with over a third of all colleagues participating in the final vote to choose the national charity partners.

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Carolyn Kidd



For more information on Good2Give's advisory services, contact Kerry Brooker on +61 2 9929 9633.