

Medibank Health Research Fund

A study in corporate foundations

Medibank established the Medibank Health Research Fund (MHRF) as a public ancillary fund to accept tax deductible donations from the public and employees, but did not want the administrative burden of managing donations, receipts and the compliance requirements associated with administering this fund.

To reduce this administrative burden, Medibank wanted to partner with an organisation whose core business was charitable giving and managing donor funds. Good2Give, who had been Medibank's Workplace Giving provider since 2011, was approached to develop a solution whereby Good2Give would become Trustee of the MHRF.

Good2Give now manages the administration of the Fund and donations, enabling Medibank to focus on its area of expertise with regards to the identification of research areas, selection of research and ongoing monitoring of research being supported via an internal Health and Research Governance Committee.

"This model allows Medibank the valuable opportunity to partner with employees, members, the broader community via their donations while focusing its activity on supporting the better health of the community by identifying research funding opportunities and working with research institutions, while Good2Give is well placed to manage the regulatory requirements of the administration of the MHRF."

Rita Marigliani, Head of Corporate Responsibility



**For more information on Good2Give's corporate foundation services,
contact Kerry Brooker on +61 2 9929 9633.**