

Fundraising at Work

An integrated technology solution that brings the action of peer-to-peer fundraising together with the efficiency and ease of workplace giving.



Good2Give and GoFundraise have come together to create a one-stop-shop for businesses to manage, communicate and evaluate their staff fundraising and workplace giving programs powered by best-in-class technology.

Fundraising Made Easy

Fundraising at Work means that employees can raise money for the charities they care about with all the ease and effectiveness that online workplace giving provides. People can run, walk, swim or bake with the support of colleagues, friends and family – and their employer.

Creating a fundraising page is easy and watching support and donations grow immediately provides employees with a great sense of motivation and connection to the values of their workplace. Having the potential to gain matched giving from employers is a standout benefit that will drive employee engagement, values alignment and attract and retain great talent.

Fundraising at Work also opens new doors to funding and supporters for charities – and that makes a meaningful and lasting social and environmental impact because it builds stronger communities for everyone.

Fundraising at Work is a joint venture from Good2Give and GoFundraise. Our two organisations are working in collaboration with a shared vision to grow giving for the benefit of charities and communities in Australia and New Zealand.

Since 2007 GoFundraise has worked closely with over 1,800 charities to understand their needs and make raising funds through digital technology easier and lower cost. With GoFundraise, not-for-profits of all sizes can access technology that traditionally only the largest organisations could afford by investing hundreds of thousands of dollars. GoFundraise hosts, maintains and constantly develops their technology to ensure its effective in a rapidly changing digital world.



Value

Bringing together Australia's leading digital workplace giving and community fundraising platforms from Good2Give and GoFundraise is a win-win for businesses, charities and people wanting to support the causes they care about.

Integrated

Staff fundraising and workplace giving combined with two established technology service providers.

Secure

Best-in-class cyber security, data management, charity validation and quality assurance in the one solution.

Diverse

Over 2000 charities available to support through staff fundraising activities, special events and occasions.

Empowered

A user-friendly platform that enables people to create and share their fundraising pages with colleagues and friends.

Easy

Donations processed through workplace giving direct from employees' pay and pre-tax – no need to keep tax receipts.

Maximising Impact

Fundraisers and donors can see their financial contribution to charities potentially doubled through company matching.

Building Stronger Communities



Business

Fundraising at Work makes workplace giving come to life in a tangible, visible and motivating way. Combining workplace giving and fundraising functionality, this provides a seamless technology solution, eliminates cash-based staff fundraising and reduces administration time and cost for corporate social responsibility, human resources and employee engagement teams. Managers and program coordinators will be able to monitor, evaluate and report on giving programs from one platform while you support staff to actively demonstrate their support for the causes they care about.



Workforce

Fundraising at Work is an easy, effective, active and fun way for employees to support charities while they work. In support of a nominated charity, people can bake, run, walk, cycle, swim and request donations from colleagues, friends and family. It's also a great way to celebrate big occasions and special events. Employees can manage their giving profile in one place and see donations turbo-boosted through company matching programs.



Charity

Fundraising at Work means the workforces of Australia and New Zealand can support the causes they care about, and create a lasting and positive social and environmental impact. This is a new avenue for funding for charities, providing an opportunity to increase income and build a wider supporter base and engagement with companies. The combined forces of workplace giving and fundraising reduces the cost and administration of running corporate fundraising campaigns. This one-stop-shop solution will provide monthly reporting and built-in communications functionality to engage supporters with regular campaign updates, appeals, and thank you messages.

Contact us to request a demonstration of Fundraising at Work

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good2give