

Launching Workplace Giving

From the CEO

Please note this copy is a guide to assist with the launch and promotion of your workplace giving program. Feel free to adjust this copy to meet the needs of your organisation.

[XYZ company] is pleased to show our support for men's health.

Community services are supporting men to live longer healthier lives. Whether they're reaching out in rural Australia, raising awareness in our community or offering mental health supports.

Through the Good2Give Workplace Giving Platform you can support the charities making a difference to the men in your life. Each donation is automatically deducted from your pay which means your tax benefit is immediate.

[If applicable: What's more - [XYZ company] will match every dollar that you donate, up to a maximum of [\$xxxx] per year. This means even more support for the charities you care about.]

You can also receive updates from the charities you support to see the impact your contribution makes. And, if you prefer your donations can be made anonymously.

Lend your support to men's health and make a donation [[hyperlink to my.good2give.ngo/companyurl](#)] today!

Kind regards
[Signed]

If you need further assistance or have any questions on how best to launch or relaunch your workplace giving program within your organisation, please contact one of our workplace giving experts.