

# Matched Giving

## From the CEO

*Please note this copy is a guide to assist with the launch and promotion of your workplace giving program. Feel free to adjust this copy to meet the needs of your organisation.*

We're excited announce that [XYZ company] will match any donation you make through workplace giving [for XYZ timeframe].

We all give for different reasons. It might be a reaction to an international emergency, a personal experience, or a belief that's inspired you to take action.

Whatever your reason and whichever charity you chose, we'd like to support your charitable impact and match your donation up to the value of [\$XX] through workplace giving.

There are many vital community services who you can support through Good2Give's Workplace Giving platform. You can set up regular donations to the charities that matter to you, or make a one-time donation to support a specific appeal.

Either way, each donation is automatically deducted from your pay which means your tax benefit is immediate.

You can also receive updates from the charities you support to see the impact of your donation. And, if you prefer your donations can be made anonymously.

Please make the most of matched giving this month and Sign up ([hyperlinked](#)) to make a difference today.

Kind regards  
[Signed]

**If you need further assistance or have any questions on how best to launch or relaunch your workplace giving program within your organisation, please contact one of our workplace giving experts.**