

Launching Workplace Giving

From the CEO

Please note this copy is a guide to assist with the launch and promotion of your workplace giving program. Feel free to adjust this copy to meet the needs of your organisation.

[XYZ company] is excited to offer you the opportunity to donate to your favourite charities using Good2Give.

Good2Give is an online workplace giving platform that allows you to make donations from your pre-tax pay.

You can set up regular donations to the causes that matter to you, or make a one-time donation to support a specific appeal. Either way, each donation is automatically deducted from your pay which means your tax benefit is immediate.

[If applicable: What's more – [XYZ company] will match every dollar that you donate, up to a maximum of [\$xxxx] per year. This means even more support for the charities you care about.]

Using Good2Give it's easy to search for a charity by name or cause, find out more about charities that [XYZ company] supports, or see which charities are trending among your work mates.

You can also receive updates from the charities you support to see the impact of your donation. And, if you prefer your donations can be made anonymously.

Giving has never been so easy! Sign up ([hyperlinked](#)) today.

Kind regards
[Signed]

If you need further assistance or have any questions on how best to launch or relaunch your workplace giving program within your organisation, please contact one of our workplace giving experts.