

General Launch (short version)

From the Program Manager

Please note this copy is a guide to assist with the launch and promotion of your workplace giving program. Feel free to adjust this copy to meet the needs of your organisation.

[XYZ company] is now offering workplace giving to all employees.

Good2Give is an online workplace giving platform that allows you to make donations from your pre-tax pay.

You can set up regular donations to the causes that matter to you, or make a one-time donation to support a specific appeal. Either way, each donation is automatically deducted from your pay which means your tax benefit is immediate.

[If applicable: I am also pleased to announce that [XYZ company] will match donations made by staff up to [\$xxxx] every year. This means the charities you give to will receive double your donation!]

Sign in to Good2Give (hyperlinked) now to search for charities and set up your donations.

Remember your donations are made directly from your pay so there's no need to collect tax receipts.

Thanks for your generosity!
[Signed]

If you need further assistance or have any questions on how best to launch or relaunch your workplace giving program within your organisation, please contact one of our workplace giving experts.