

General Launch (long version)

From the Program Manager

Please note this copy is a guide to assist with the launch and promotion of your workplace giving program. Feel free to adjust this copy to meet the needs of your organisation.

[XYZ company] workplace giving program allows you to get involved in supporting the community via tax deductible donations direct from your pre-tax pay to support your favourite charities.

Why give to charity?

People give for different reasons. It might be a reaction to a natural disaster, a personal experience or belief that has inspired you to take action – to make a difference and the world a better place.

Why give using Good2Give's Workplace Giving Platform?

- ✓ Giving made easy: Manage and change donations easily. Set up regular or one-off donations directly to the charities and causes that matter most to you. No need to use and keep your credit cards or bank details up to date.
- ✓ Giving makes you feel good: Connect with the charities you care about and see the impact of your donation with the option to give anonymously if you wish.
- ✓ Give to charities you care about: You can give to your favourite charity by suggesting and adding new charities to the platform.
- ✓ Giving makes financial sense: With workplace giving, the tax benefits are immediate; no need to keep or find tax receipts. Why not try Good2Give's Workplace Giving Tax Calculator today to see how much you can save on tax each year?
- ✓ [If applicable: Tap into your company's matched giving program: Through the Good2Give Workplace Giving Platform, your company has the opportunity to match your donations – meaning charities have the opportunity to receive more!]

Who is Good2Give?

Good2Give is a not-for-profit organisation that makes it easy and secure for you to give regular or one-off pre-tax donations directly to the causes that matter to you – minimising the cost to you and maximising the benefit for the charity.

Good2Give enables you to make pre-tax donations to a registered charity direct from your pay through an easy-to-use Workplace Giving Platform.

What do I need to do?

To start making a donation simply Sign up (hyperlinked) today!

Kind regards
[Signed]

If you need further assistance or have any questions on how best to launch or relaunch your workplace giving program within your organisation, please contact one of our workplace giving experts.