


Good2Give Advisory



Good2Give Advisory provides strategic advice to companies delivering impactful corporate community investment outcomes.



Committed to building a more giving society, Good2Give advises businesses on how to engage with charitable organisations and provides technology solutions and services to efficiently and securely process company and employee donations across Australia and New Zealand.

Utilise our unique understanding of the needs and demands of companies and charities to deliver real impact

Develop, implement and evaluate your corporate community investment program with the help of our expert advisors. We work with you to build strategies that will make a difference to your business and to the communities you wish to help.

Building a long-term sustainable strategy is key to making the most of your corporate community investment. Good2Give is an expert in building strategies that will make a difference to your business and to the communities you wish to help. Good2Give recognises the combined impact of giving, engagement and partnerships can be maximised by developing strategic approaches with ambitious yet achievable objectives.

We believe in providing practical advice for our clients and we do this through our:

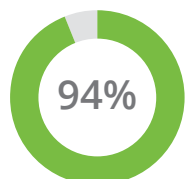
- ✓ In-depth understanding of the charity and business worlds, ranging across sectors; and
- ✓ Diverse corporate community investment expertise.

Our expert advisors offer a range of services to help you develop, implement and evaluate your corporate community investment program and ensure it continues to deliver against the objectives you set.

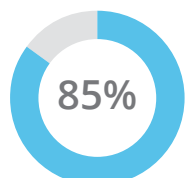


Experts in building strategies that will make a difference to your business and to the communities you wish to help.

94% of clients recommend Good2Give



85% of clients say Good2Give's service meets or exceeds their expectations



Advice tailored to your business needs

Good2Give works closely with executive leadership teams and senior management to deliver the following:

Thought leadership

Effectively introduce the concept of corporate community investment within your company. Develop loyalty, brand building and community investment strategies to achieve maximum impact.

Planning and program reviews

Develop a corporate community investment strategy that aligns community objectives to business requirements, including business objectives, brand positioning, employee engagement and budget constraints. Review and improve your charitable activities using our diverse experience and unique insights.

Charity partner identification, management and review

We have a proven framework which helps your company identify and choose charitable partners that match your business objectives and values. This covers both community organisations and charities. We can also provide advice on managing, growing and reviewing these partnerships, which should create long-term change and impact and have clear benefits for both parties.

Employee engagement

Define your key performance indicators and how they can be achieved through employee engagement and giving. Our programs help to drive and improve employee engagement and thus improve the performance of your charitable impact.

Cause understanding

Understand the challenges and solutions provided by the charitable sector and/or government, particularly if your business is new to corporate community investment. Identify cause areas that are well aligned to your businesses key stakeholders, ensuring the selection of a well-supported and sustainable charity or community partnership.

“ We believe in providing practical advice for our clients leading to outcomes that deliver on program and business objectives. ”

Lisa Grinham, CEO of Good2Give

What our clients have to say



“Having utilised Good2Give’s charity selection framework, we were confident of selecting charity partners we could support and also work closely with for the next three years.”

Carolyn Kidd, Bankwest Foundation Chair of Bankwest



“Good2Give’s rigorous cause understanding framework defined the focus of The Reject Shop Foundation. There is no doubt this strategic preparation contributed to our Foundation delivering, in the past 2 years, more than \$370,000 to ‘helping kids in need’.”

Allen Penrose, General Manager Marketing of The Reject Shop



“Good2Give’s expertise, thorough research and efficient process enabled us to find suitable charity partners within a short timeframe. They genuinely cared about our results and were extremely dedicated to achieving the best outcome for our business.”

Emma Bowdler, Philanthropic Specialist of David Jones

Request a call back today

www.good2give.ngo

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