


Good2Give

Building a more
giving society



Making it easy for
businesses and
donors to give
to charities they
care about.



www.good2give.ngo

good2give

About Good2Give

Good2Give is a not-for-profit organisation that makes it easy for businesses and donors to give.

Committed to building a more giving society, we advise businesses on how to engage with charitable organisations and provide technology solutions to efficiently and securely process company and employee donations.

Good2Give has granted over \$155 million to more than 5,000 Australian and international communities since 2001.

Our goal is to deliver \$300 million to charitable communities across Australia and New Zealand by 2020.

We can help you achieve greater impact

94%
of clients recommend
Good2Give



Good2Give works with more than 150 companies in Australia and New Zealand with 20 per cent of the ASX100 as clients. Our technology, know-how, customer service and commitment to the not-for-profit sector is second to none.

Companies

Businesses continue to demonstrate that they can make valuable contributions to the communities in which they work, and their employees live. Good2Give helps our business clients maximise the impact and benefits of charitable giving through effective technology solutions, as well as expert advice on community investment strategies, including workplace giving, grants programs, corporate foundations and sustainable charity partnerships.



Charities

Good2Give is significantly growing giving and increasing the volume of low-cost donations from the business community to charitable organisations. As a not-for-profit ourselves, we believe in strengthening the charitable sector by offering low-cost funding models such as workplace giving. Good2Give's Workplace Giving Platform makes it easy for charities to receive and report on workplace giving donations.



Donors

As an individual, giving makes us feel good. A number of studies have found that the very act of giving builds one's sense of belonging, meaning and helps grow wider generosity in our society. With Good2Give's purpose-built Workplace Giving Platform, donors can give to their favourite charities directly from their pre-tax pay to the causes that matter to them.



Our Solutions

Our purpose-built workplace giving software makes it easy and secure for employees to process pre-tax donations. We also manage grants programs, corporate foundations and advise businesses on their community investment strategy.

We strive on a daily basis to continually improve what we do by being flexible and innovative in our approach. We are committed to technical excellence in all that we do.



Workplace Giving

Workplace giving enables employees to make a pre-tax donation to a registered charity direct from their pay. We create tailor made programs that work with your business and community investment objectives.



Grants Programs

Good2Give advises on and administers best practice grants programs. Our service includes development, management, administration, technology and reporting, supported by clear governance and auditing.



Corporate Foundations

Make your company's giving easy by alleviating many of the time-consuming administration, reporting and governance requirements normally involved in running a foundation.



Advisory

Develop, implement and evaluate your corporate community investment program with the help of our expert advisors. We work with you to build strategies that will make a difference to your business and to the communities you wish to help.



85%

of clients say Good2Give's service meets or exceeds their expectations

Employees can donate anytime, anywhere with mobile responsive functionality.

Good2Give Workplace Giving Platform

An easy-to-use and secure way for employees to give regular or one-time pre-tax donations directly to the causes that matter to them – minimising the cost to the employee and maximising the benefit for charities.

A pioneer in bringing workplace giving to Australia in 2003, Good2Give has since developed the country's leading technology platform making giving even easier. Outsourcing your workplace giving program allows your company to offer employees a broad choice of charities to support, takes away your administration burden, and provides sophisticated reporting for your company and charities.

Companies can maximise the expression of goodwill by matching employee donations – meaning charities have the opportunity to receive more.



Case Study

PwC

In December 2014, PwC used Good2Give's Workplace Giving Platform to grow the number of charities that staff could give to from 19 to any charity in Australia.

Since offering staff greater choice, more than 330 charities now receive donations via PwC's workplace giving program, helping to improve the sustainability of the sector and their contribution to our communities.

Mark Reading, Corporate Responsibility Partner explains the move to Good2Give, ***“At PwC we believe workplace giving donations provide low-cost recurring income for charities, which is vital to enable charities to plan for the medium to long term. We know our partners and staff are very generous so we wanted to support them even further in their giving by providing greater charity choice.*”**

We also match our people's donations in order to increase the impact of our giving. An innovative feature of Good2Give's Workplace Giving Platform is how charities can communicate to donors regarding how donations are being used and the impact this is having. At PwC, we believe this communication is a fantastic way to engage donors.”

PwC Giving is an important part of our efforts to have a positive impact on society. We believe the program makes a very real difference for the charities PwC people support.



Good2Give Grants Programs

We advise on and administer best practice grant programs. Our service includes development, management, administration, technology and reporting, supported by clear governance and auditing.

Good2Give provides expert guidance and support to clients ensuring a robust grants program is developed and implemented for a broad variety of grant programs.

We work closely with businesses to ensure they cost-effectively deliver on program objectives, and utilise our community sector networks to reach key audiences with information to drive applications. Good2Give's bespoke web-based platform makes it easy to manage any grants program and is fully customisable to meet your needs.

Our comprehensive due diligence and validation process ensures our clients are 100 per cent confident with the allocation of grant funds to legitimate nominated recipients. Good2Give securely delivers funds by electronic transfer to approved grant recipients.

Let us manage all the complexity of a grants program on your behalf, or any specific aspects of the program that are too complex or labour intensive for your organisation.



Case Study

Stockland Community Grants

As Australia's largest diversified property company, Stockland's purpose is to create 'a better way to live' by shaping communities that thrive, now and into the future.

In FY14 and FY15, the Stockland Community Grants Program awarded \$300,000 to local community organisations in and around Stockland assets across Australia. The program encourages local community not-for-profit organisations to apply and receive funding for initiatives that directly contribute to the local community.

Good2Give began working with Stockland in 2013 to assist in the development of its Retail Community Grants Program. In 2015, the program expanded offering a further \$100,000 to communities in and around its residential communities.

Lauren Cassar, National Sustainability Manager says, ***"We took a strategic approach to our Community Grants program, engaging key stakeholders from our business to ensure we deliver a program that resonates with the diverse communities in which we operate. Core to our program is ensuring that we transfer funds to our grant winners in the most seamless and efficient way possible. We are pleased to have chosen Good2Give to deliver these key program components for us."***



Good2Give Corporate Foundations

Make your company's giving easy by alleviating many of the time-consuming tasks normally involved in running a charitable foundation.

A Good2Give Foundation Account provides the ideal funding base for all your community investment activities, making it easy to manage your giving budget in a secure, transparent and effective way. A Good2Give Foundation Account is a sub-fund of the Good2Give Community Fund, which effectively enables your company to outsource the management and administration of your foundation.

With a Good2Give Foundation Account, you can:

- ✓ Carry your company's name and accept donations from within the organisation or externally
- ✓ Distribute funds according to your company's charitable objectives
- ✓ Offset company donations against profits, thereby reducing your tax
- ✓ Manage ad hoc donations in response to causes of interest or emergency appeals

If your company has established its own independent foundation, and its ongoing management and administration has become too burdensome, then Good2Give also provides outsourced trustee management services.

We also manage Trust Accounts for clients providing flexibility around grant recipients.



Case Study

Medibank Health Research Fund

Medibank established the Medibank Health Research Fund (MHRF) as a public ancillary fund to accept tax deductible donations from the public and employees, but did not want the administrative burden of managing donations, receipts and the compliance requirements associated with administering this fund.

To reduce this administrative burden, Medibank wanted to partner with an organisation whose core business was charitable giving and managing donor funds. Good2Give, who had been Medibank's Workplace Giving provider since 2011, was approached to develop a solution whereby Good2Give would become Trustee of the MHRF.

Good2Give manages the administration, reporting and governance of the fund and donations, enabling Medibank to focus on its area of expertise with regards to the identification of research areas, selection of research and ongoing monitoring of research being supported via an internal Health and Research Governance Committee.

Rita Marigliani, Head of Corporate Responsibility explains the value of outsourcing this work, ***"This model allows Medibank the valuable opportunity to partner with employees, members, the broader community via their donations while focusing its activity on supporting the better health of the community by identifying research funding opportunities and working with research institutions, while Good2Give is well placed to manage the regulatory requirements of the administration of the MHRF."***

Corporate giving with impact, tailored to your business needs

Good2Give Advisory

Develop, implement and evaluate your corporate community investment program with the help of our expert advisors. We work with you to build strategies that will make a difference to your business and to the communities you wish to help.

Building a long-term sustainable strategy is key to making the most of your corporate community investment. Good2Give is an expert in building strategies that will make a difference to your business and to the communities you wish to help. Good2Give recognises the combined impact of giving, engagement and partnerships can be maximised by developing strategic approaches with ambitious yet achievable objectives.

We believe in providing practical advice for our clients and we do this through our:

- ✓ In-depth understanding of the charity and business worlds, ranging across sectors
- ✓ Diverse corporate community investment expertise

Our expert advisors offer a range of services to help you develop, implement and evaluate your corporate community investment program and ensure it continues to deliver against the objectives you set.



Case Study

Bankwest Foundation

The Bankwest Foundation engaged Good2Give to provide a robust framework to select two new national charity partners for the period of 2015-18.

The Bankwest Foundation was established in 2013 with a mission to improve the well-being of Australians by enabling the implementation of significant and meaningful community initiatives nationally. Bankwest has pledged \$1,000,000 to the Bankwest Foundation each year for five years.

Bankwest Foundation Chair, Carolyn Kidd, said she was thrilled to announce the partnerships with beyondblue and Starlight Children's Foundation as part of the Foundation's commitment to supporting grassroots community initiatives.

"Having utilised Good2Give's charity selection framework, we were confident of selecting charity partners we could support and also work closely with for the next three years," Carolyn Kidd said.

Bankwest colleagues played a pivotal role in selecting the next colleague-chosen charities by participating in an online forum to identify causes they felt most passionate about and then a final vote to select their top two charities of choice.

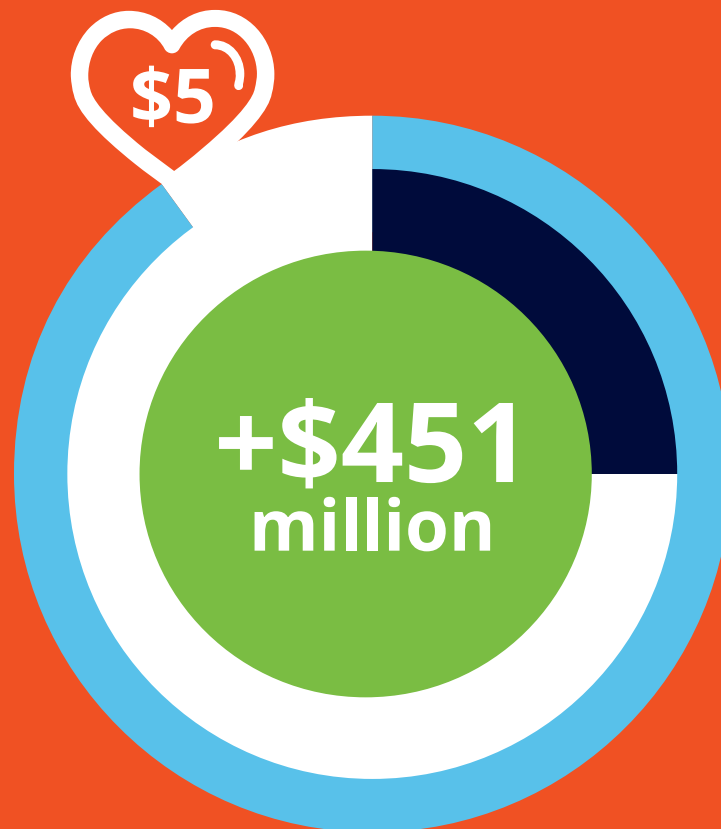
Bankwest Head of Community Engagement, Craig Spencer, said he was very proud of the engagement shown by colleagues with over a third of all colleagues participating in the final vote to choose the national charity partners.



Consider This

If just 10% of Australian and New Zealand (ANZ) workers donated \$5 per week through workplace giving, an extra \$360 million would be raised for ANZ charities every year.

Additionally, if employers matched 25% of these donations, ANZ charities would receive \$451 million.





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